

Agenda for Setting CHIP Goals, Objectives, Strategies: Breakout Groups

Feb. 26, 2013

11:45 – 12:00 **Introduction** of facilitator, participants

Ground Rules

1. Facilitator will remain neutral, will keep group on track to finish on time, and will not participate in discussion except to facilitate
2. Everyone will have an opportunity to contribute; no one will be allowed to dominate
3. Focus will be on issues, not personalities
4. All ideas welcome; no ideas are dumb

Objectives of small group work session:

1. Identify the goals, objectives, and strategies related to [FOCUS AREA] that are most important for improving the health status of Lewis and Clark County
2. Identify community partners and resources that can address strategies

Process for work session

1. Hand out work sheet to each group member and explain where information came from (Community Health Report, Healthy People 2020, The Guide to Community Preventive Services)
2. Subject matter expert will provide summary of data indicating extent of problem and risk factors associated with problem
3. Identify goals and objectives that group considers most important to focus on at this time
4. Brainstorm intervention strategies already implemented in the county to address selected goals and objectives
5. Brainstorm intervention strategies proven successful elsewhere but not yet implemented here
6. Identify 1-3 intervention strategies most likely to produce results in county (must be evidence-based)

12:00 – 12:15 **Subject Matter Expert Presentation**

1. Introduce subject matter expert
2. *What problems do the data indicate exist in Lewis and Clark County?*
3. *What are the risk factors associated with this problem?*
4. Questions for SME

12:15 – 12:50 **Identify Goals & Objectives**

1. Define goal: A broad or general statement of desired change or end state.
Example: Reduce the incidence of asthma in children.
2. Must be based on threats identified through data

3. Identify 1-2 goals that group agrees are priorities (write on flip chart)
4. Define objective: A statement of how much we want to accomplish and by when (don't worry about specific time frame and measurements at this point)
Example: Reduce emergency room visits for children with asthma.
5. Objectives must be measurable, achievable, relevant
6. Identify 1-3 objectives per goal that group agrees are priorities (write on flip chart)

12:50 – 1:30 Identify Intervention Strategies

1. Define intervention strategy: A specific course of action that has a reasonable chance of achieving a given objective
Example: Assess and reduce environmental triggers for asthma in homes and schools.
2. Must be evidence-based: SME explains what evidence-based means and where evidence-based strategies come from
Definition: "Evidence-based public health is the process of integrating science-based interventions with community preferences to improve the health of populations."
3. Emphasis should be on policy, system, and environmental change strategies, not individual
4. *What strategies are already being used in the county to address these goals?*
5. *Who is already addressing them?* (programs, agencies, organizations; write on flip chart)
6. Identify 1-3 new intervention strategies per objective (write on flip chart)
Which of these strategies do you think would be most successful in producing the greatest benefit?
Which of these strategies has an evidence base?
What entities in our community could implement these strategies?